

— START HERE

Six challenges that bring operations leaders to SimWell.

You're not short on data. What you lack is a single testable picture of how the whole operation behaves when everything interacts at once. The gap shows up in six ways.

01

Decisions won't resolve.

Two experienced people look at the same operation and reach opposite conclusions, each backed by a different spreadsheet.

02

No one sees what happens next.

The tools show a snapshot. The question is what the operation will do, and a change in one place surfaces as a problem somewhere else.

03

Bottlenecks move.

The fix relieves one constraint and creates another downstream. The one everyone points at is never the one governing the outcome.

04

Plans hold until the first disruption.

The numbers live in the average. The operation breaks at the edges: the surge, the breakdown, the two landing in the same hour.

05

The capability lives in one person.

The software sits unused, or the whole thing rests on one overloaded planner whose departure would take it along.

06

The call is yours alone.

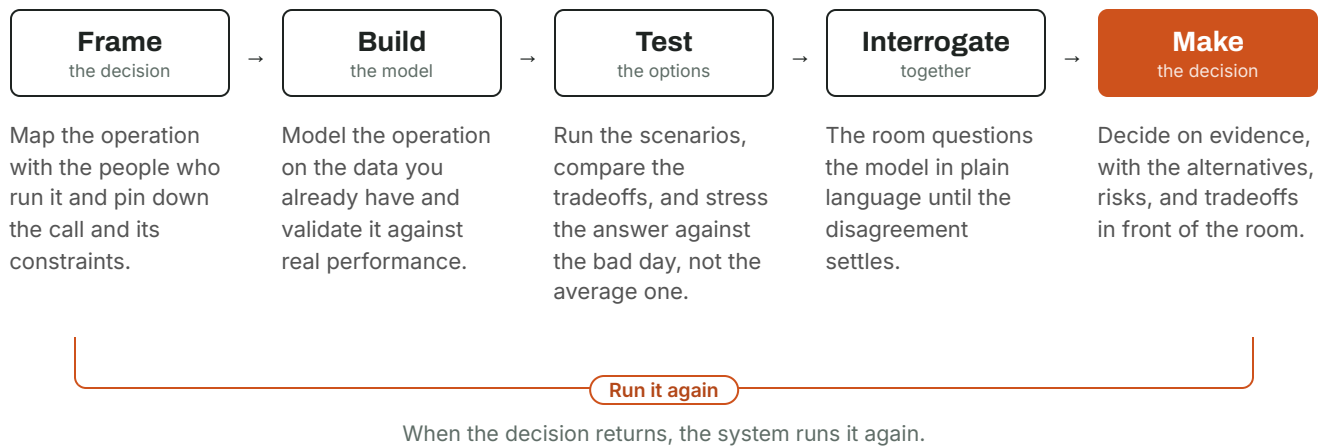
A number goes to the board, a customer, or a capital plan on judgment no one can fully show, and the consequences attach to the person who made it.

Underneath every one of them: the operating reality outran what any general-purpose tool was built for.

We build decision systems.

SimWell builds working models of complex, asset-heavy operations, so your team tests a high-stakes decision before committing capital, capacity, or service. A decision system is that model wired into your data and used by your team. Your people still make the call. They just make it the same way every time.

HOW A DECISION GETS MADE



Simulation, optimization, AI, data science, and data engineering, combined as the decision needs them.

WHAT IT CHANGES

Options tested before the money is committed.

A wrong call on equipment or a building usually costs far more than testing it first.

Business cases you can defend.

Each option reaches the capital review already tested and valued.

The same call at every site and shift.

Recurring decisions get made the same way, no matter who decides. The rules a few planners carry are now in the model, where everyone sees them.

Your business is complex. Working with us isn't.

Four ways to work with SimWell. You'll know what you leave with before the work starts.

01

Decision Workshop

Something is costing you, and it isn't clear where.

Two to three weeks, including two days on your floor with the people who run it. We map how the work flows end to end and what it costs when a step falls short.

You leave with the problems ranked by impact and the first project scoped and priced.

02

Scoped Project

A big decision is due, and being wrong would be expensive.

We build and validate a model of the part of the operation the decision depends on, so each option is tested before you commit. We run the scenarios, or your team does.

You leave with a model, the outcomes of each scenario, and a recommendation you can defend.

03

Licensing & Training

Modeling depends on one or two people on your team.

Your team builds and runs the models. We license the software (AnyLogic, anyLogistix, Simio, FlexSim, and Arena) and provide the training and coaching.

You leave with licensed software, a trained team, and someone to call when modeling gets hard.

04

Managed Services

The questions keep coming back faster than your team can answer them.

We keep the model matched to the operation as it changes, run the scenarios your team brings us, and add the next decision when it's ready.

You get a current answer each time the question comes back.

**Start with one piece
and build on the result.**

Every engagement starts with a piece of the problem that produces a usable result. You see what it returned before the next phase is scoped, and you have a result to show your own management.

Three decisions that got a trial run.

Can we take this order for next November?

The order book runs years out. The planning system generates requirements three months ahead.



SCAN TO READ
THE CASE STUDY

Is the terminal the bottleneck?

A terminal upgrade would run to hundreds of millions, and nobody could say whether it would be enough.



SCAN TO READ
THE CASE STUDY

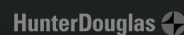
Which plant builds what next quarter?

Twelve-plus plants, dozens of lines, thousands of SKUs. Where each product runs is a choice, and the choice changes every quarter.



SCAN TO READ
THE CASE STUDY

TRUSTED BY THE WORLD'S MOST DECISIVE BRANDS



“The reason I come back to SimWell is simple: their expertise and ease of doing business with them.”

Christian Roy, Senior Executive, Mining & Supply Chain

Every decision has a window.

A building with an opening date, a capital request that has to be defended, growth that's already booked. On the first call, you'll get a straight answer on whether a model would change the decision, and what it would take to build one.

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SCAN TO START
A PROJECT